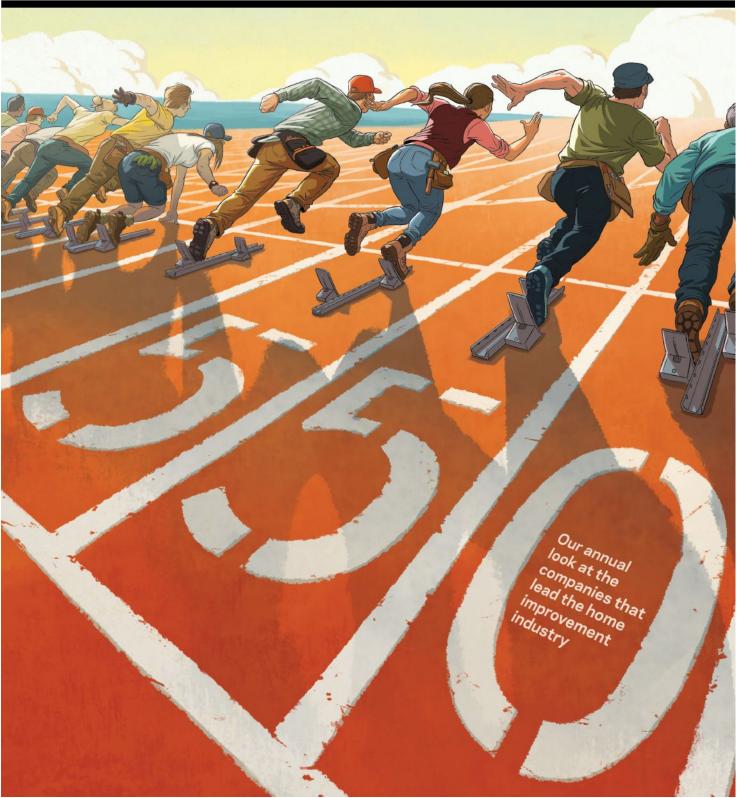
remodeling





LEARDS and **BOULDED** Strong growth last year and continued favorable economic conditions are propelling the 2017 Remodeling 550

to record-high revenues

By **REMODELING STAFF /** Illustration by **KURT PARTON**

Rarely for remodelers has spring ever brought so much, well, spring. After a year of strong revenue growth, this year's Remodeling 550 looks in good shape to jump to its collective target of 12% growth and \$5.17 billion in total revenue.

The expected 2017 showing follows a year that saw both full-service and replacement contractor firms grow. Who's on the list varies each year, but collectively there's enough consistency to tell a story. And this time, the story is that 2017's top 300 full-service firms posted 6.7% more remodeling revenue in 2016 than last year's top 300 did in 2015, and the top 150 replacement contractor companies saw a 16.1% increase in home improvement revenue in 2016 compared to what the top 150 did in 2015.

The Remodeling 550, an annual feature since 2009, profiles the nation's biggest full-service remodelers, replacement contractors, insurance

restoration firms, and franchise operations. All 550 firms can be found online at remodeling. hw.net/550. There you can sort and filter the data as needed. The print report that follows lists the biggest full-service and replacement firms, plus mini-profiles and information nuggets.

And as in past years, we've teamed up with GuildQuality to point out firms that won its Service Excellence Distinction.

The bulk of the information in the Remodeling 550 comes from the companies themselves based on their responses to an online survey. Additional information came via email, phone calls, and public sources. Marisa Mendez managed the project. Diane Kittower collected and proofread the data. Dante Webster provided additional research, and Mendez along with Craig Webb cleaned up and analyzed the numbers. Finally, Laura McNulty oversaw the report's entry in print and online.

FULL-SERVICE REMODELERS

True to its name, this group is a mixed bag. It includes design/ build firms, whole-house renovators, kitchen and bath specialists, and handyman services. A few do thousands of jobs each year, but the vast majority average fewer than 100 projects a year, and some do fewer than 10.

1. ALURE HOME IMPROVEMENTS Plainview, NY

2016 Remodeling Revenue: \$41,502,098 Number of Jobs: 1,655 Average Job Price: \$25,679

2. TREEIUM Valley Village, CA

2016 Remodeling Revenue: \$38,114,083 Number of Jobs: 1,409 Average Job Price: \$27,000

3. NEIL KELLY CO. Portland, OR

2016 Remodeling Revenue: \$36,270,469 Number of Jobs: 1,498 Average Job Price: \$24,213

4. GREATER DAYTON CONSTRUCTION GROUP Beavercreek, OH

2016 Remodeling Revenue: \$33,982,643 Number of Jobs: 822 Average Job Price: \$41,341

5. ALLEN CONSTRUCTION Santa Barbara, CA

2016 Remodeling Revenue: \$32,813,512 Number of Jobs: 190 Average Job Price: \$200,000

6. PACIFIC HOMEWORKS Torrance, CA

2016 Remodeling Revenue: \$30,858,520 Number of Jobs: 1,543 Average Job Price: \$19,999

7. THE AIROOM COS. Lincolnwood, IL

2016 Remodeling Revenue: \$30,000,000 Number of Jobs: 200 Average Job Price: \$150,000

8. CASE DESIGN/REMODELING

Bethesda, MD 2016 Remodeling Revenue: \$28,294,111 Number of Jobs: 1,599 Average Job Price: \$17,695

9. NORMANDY DESIGN BUILD REMODELING Hinsdale, IL

2016 Remodeling Revenue: \$27,778,875 Number of Jobs: 227 Average Job Price: \$122,374

10. <mark>BOWA</mark>

McLean, VA 2016 Remodeling Revenue: \$27,681,000 Number of Jobs: 41 Average Job Price: \$675,146

11. G. FISHER CONSTRUCTION Farmington Hills, MI

2016 Remodeling Revenue: \$26,521,536 Number of Jobs: 59 Average Job Price: \$449,518

12. GARDNER/FOX ASSOCIATES Bryn Mawr, PA

2016 Remodeling Revenue: \$26,336,137 Number of Jobs: 178 Average Job Price: \$90,000

13. BROTHERS SERVICES CO. Hampstead, MD

2016 Remodeling Revenue: \$26,059,000 Number of Jobs: 2,700 Average Job Price: \$10,800

14. RUSK RENOVATIONS New York, NY

2016 Remodeling Revenue: \$23,295,242 Number of Jobs: 9 Average Job Price: \$1,347,289

15. CAPE ASSOCIATES Eastham, MA

2016 Remodeling Revenue: \$19,530,638 Number of Jobs: 1,626 Average Job Price: \$12,012

16. JACKSON DESIGN AND REMODELING San Diego, CA

2016 Remodeling Revenue: \$18,246,163 Number of Jobs: 85 Average Job Price: \$215,000

17. FBN CONSTRUCTION Boston, MA

2016 Remodeling Revenue: \$16,358,973 Number of Jobs: 106 Average Job Price: \$150,000

18. MIDTOWN HOME IMPROVEMENTS Ofallon, MO

2016 Remodeling Revenue: \$16,354,234 Number of Jobs: 1,225 Average Job Price: \$12,100

19. MARROKAL DESIGN & REMODELING San Diego, CA

2016 Remodeling Revenue: \$14,937,080 Number of Jobs: 70 Average Job Price: \$251,882

20. MATRIX BASEMENT SYSTEMS

Arlington Heights, IL 2016 Remodeling Revenue: \$14,876,986 Number of Jobs: 443 Average Job Price: \$33,582

21. MOSBY BUILDING ARTS St. Louis, MO

2016 Remodeling Revenue: \$14,554,778 Number of Jobs: 461 Average Job Price: \$29,175

22. WARDELL BUILDERS Solana Beach, CA

2016 Remodeling Revenue: \$12,662,376 Number of Jobs: 25 Average Job Price: \$329,629

23. JERICHO HOME IMPROVEMENTS Kansas City, KS

2016 Remodeling Revenue: \$11,900,000 Number of Jobs: 840 Average Job Price: \$14,166

24. TIM WHITE HOME IMPROVEMENT Massapegua, NY

2016 Remodeling Revenue: \$11,255,800 Number of Jobs: 285 Average Job Price: \$39,400

25. MCCUTCHEON CONSTRUCTION Berkeley, CA

2016 Remodeling Revenue: \$10,996,069 Number of Jobs: 96 Average Job Price: \$114,522

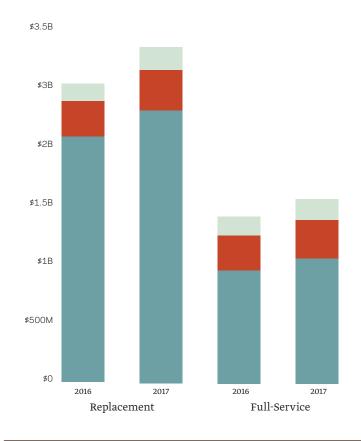
26. UNIPLEX CONSTRUCTION Redmond, WA

2016 Remodeling Revenue: \$10,201,000 Number of Jobs: 150 Average Job Price: \$68,000

Again this year, REMODELING partnered with customer satisfaction surveying company GuildQuality to power the Remodeling 550 Service Excellence Distinction. This distinction recognizes companies who have shown commitment to providing an exceptional customer experience, proven by outstanding customer feedback. In order to participate, companies had to submit all of their customers from 2016 to be surveyed via GuildQuality's independent, multi-touch survey process. GuildQuality then selected a random sample of customers to survey based on the company's volume. The companies that received the Service Excellence Distinction achieved a recommendation rate of at least 90% and a response rate of 50% to 70%, depending on project volume. GuildQuality vinners have been indicated with a **G** symbol.

About GuildQuality: North America's best home builders, remodelers, and contractors rely on GuildQuality's customer satisfaction surveying, performance reporting, and marketing resources to help them deliver exceptional service, and promote their quality to prospective customers. For more information, visit www.GuildQuality.com.

Canadian Companies: Figures for Canadian companies have been converted to U.S. dollars. In these cases, they have been indicated with an asterisk (*)



Optimism Reigns

2016 Revenues, 2017 Forecasts

Full-service remodelers and replacement contractors often have quite different predictions of their prospects, but this year's report shows consistency with regard to how much better 2017 will be than 2016. The top 300 full-service firms predict an 11.2% rise in revenues this year, while the 150 biggest replacement contractors are looking to grow by 12.1%.

Within the full-service crowd, companies in 101st to 200th place predict 20% growth, much better than the top 100's 8.6% anticipated gain and the bottom 100's 11.7% expected rise. For replacement contractors, it's the bottom third that expects the biggest growth—a 25.8% increase—while the middle third forecasts a 9% gain and the top 50 predicts their revenues will rise 11.7%.

📕 Top Third 📕 Middle Third 📃 Bottom Third

27. DAVE FOX REMODELING Columbus, OH

2016 Remodeling Revenue: \$10,100,000 Number of Jobs: 121 Average Job Price: \$77,500

28. PINE STREET CARPENTERS West Chester, PA

2016 Remodeling Revenue: \$9,816,610 Number of Jobs: 110 Average Job Price: \$90,000

29. IMPACT REMODELING AND CONSTRUCTION Washington, DC

2016 Remodeling Revenue: \$9,800,000 Number of Jobs: 85 Average Job Price: \$120,000

30. LARS REMODELING & DESIGN San Diego, CA

2016 Remodeling Revenue: \$9,721,631 Number of Jobs: 40 Average Job Price: \$235,000

31. BACK CONSTRUCTION Lexington, KY

2016 Remodeling Revenue: \$9,685,992 Number of Jobs: 955 Average Job Price: \$10,142

32. HARRELL REMODELING

Palo Alto, CA 2016 Remodeling Revenue: \$9,590,884 Number of Jobs: 35 Average Job Price: \$231,000

33. SUN DESIGN REMODELING SPECIALISTS Burke, VA

2016 Remodeling Revenue: \$9,188,081 Number of Jobs: 53 Average Job Price: \$146,812

34. KAZ COMPANIES West Seneca, NY

2016 Remodeling Revenue: \$9,185,431 Number of Jobs: 1,172 Average Job Price: \$8,005

35. REIG COS. San Marcos, CA

2016 Remodeling Revenue: \$9,183,741 Number of Jobs: 96 Average Job Price: \$528,473

36. LANDIS ARCHITECTS/ BUILDERS Washington, DC

2016 Remodeling Revenue: \$9,110,841 Number of Jobs: 43 Average Job Price: \$204,886

37. MCCLURG REMODELING Marcellus, NY

2016 Remodeling Revenue: \$8,890,867 Number of Jobs: 624 Average Job Price: \$12,000

38. CROOM CONSTRUCTION CO. Vero Beach, FL

2016 Remodeling Revenue: \$8,800,000 Number of Jobs: 27 Average Job Price: \$327,000



Impact Remodeling and Construction Washington, D.C. • 2017 Rank: 29

Starting a business is tough. Growing during a recession is worse. But that didn't stop Impact Remodeling and Construction's trajectory.

In 2007, Justin Sullivan left the consulting firm he worked for to begin his own remodeling company. The first four months of his business were normal. Then the Great Recession hit.

"It was a horrible coincidence," Sullivan says. To help build his business, he relied on referrals from contacts he made while in graduate school. He also invested in a local referral service to help generate leads. "There's always enough work for a small business," he adds.

Since demand was sluggish, Sullivan was able to take things slow so that his company would be prepared for the upturn. One benefit of the timing, he says, was that he never had to lay off an employee. Instead, he steadily added workers as he needed them.

"It started with me and then I added a carpenter," Sullivan explains. "Then I got a second carpenter. Now, they have turned into our project managers."

He says that hiring the right people is paramount, regardless of the economy. "Hire [based] on character traits," he advises. "If you find someone with the character traits that reflect your company's mission, there's a good chance they'll stick with you."

His final lesson? Make sure you understand your company's purpose. "It's important to work on and develop the mission of your company....If you're able to develop that during the first year or two and you bring on more employees, you're better able to explain and demonstrate [your] value."—Marisa Mendez

39. MIL-RON CUSTOM CONSTRUCTION Murphy, TX

2016 Remodeling Revenue: \$8,700,500 Number of Jobs: 65 Average Job Price: \$125,000

40. CASE DESIGN/ REMODELING INDIANAPOLIS

2016 Remodeling Revenue: \$8,439,105 Number of Jobs: 213 Average Job Price: \$40,210

41. DEXTER BUILDERS Dexter, MI

2016 Remodeling Revenue: \$8,390,275 Number of Jobs: 687 Average Job Price: \$8,131

42. REVISION Wayzata, MN

2016 Remodeling Revenue: \$\$,176,576 Number of Jobs: 37 Average Job Price: \$250,000

43. BUDGET EXTERIORS Bloomington, MN

2016 Remodeling Revenue: \$8,068,362 Number of Jobs: 1,281 Average Job Price: \$6,298

44. CG&S DESIGN-BUILD Austin, TX

2016 Remodeling Revenue: \$7,631,877 Number of Jobs: 52 Average Job Price: \$134,181

45. NEAL'S DESIGN REMODEL

Cincinnati, OH 2016 Remodeling Revenue: \$7,614,488 Number of Jobs: 119 Average Job Price: \$74,652

46. SEA POINTE CONSTRUCTION Irvine, CA

2016 Remodeling Revenue: \$7,580,000 Number of Jobs: 77 Average Job Price: \$126,039

47. USA CABINET STORE Fairfax, VA

2016 Remodeling Revenue: \$7,535,000 Number of Jobs: 77 Average Job Price: \$97,857

48. LAKESIDE EXTERIORS Chesterfield, MO

2016 Remodeling Revenue: \$7,498,938 Number of Jobs: 400 Average Job Price: \$18,747

49. BNW BUILDERS Richmond, VA

2016 Remodeling Revenue: \$7,400,000 Number of Jobs: 492 Average Job Price: \$15,000

50. DD FORD CONSTRUCTION Santa Barbara, CA

2016 Remodeling Revenue: \$7,319,728 Number of Jobs: 23 Average Job Price: \$411,248

51. RISHERMARTIN FINE HOMES Austin TX

2016 Remodeling Revenue: \$7,240,761 Number of Jobs: 7 Average Job Price: \$997,732

52. PBS CONTRACTORS Naples, FL

2016 Remodeling Revenue: \$6,785,000 Number of Jobs: 32 Average Job Price: \$203,400

53. F.H. PERRY BUILDER Hopkinton, MA

2016 Remodeling Revenue: \$6,744,483 Number of Jobs: 90 Average Job Price: \$800,000

54. BAXTER CONSTRUCTION Hopewell, NJ

2016 Remodeling Revenue: \$6,702,649 Number of Jobs: 97 Average Job Price: \$42,979

55. ONE WEEK BATH Van Nuys, CA

2016 Remodeling Revenue: \$6,446,295 Number of Jobs: 278 Average Job Price: \$23,000

56. GRUVER COOLEY CORP. Purcellville, VA

2016 Remodeling Revenue: \$6,400,000 Number of Jobs: 25 Average Job Price: \$256,000

57. HARVEY REMODELING Shrewsbury, MA

2016 Remodeling Revenue: \$6,140,593 Number of Jobs: 96 Average Job Price: \$63,964

58. ADVANCE DESIGN STUDIO Gilberts, KS

2016 Remodeling Revenue: \$5,968,279 Number of Jobs: 92 Average Job Price: \$57,000

59. A.E. HARTH DBA HARTH BUILDERS Spring House, PA

2016 Remodeling Revenue: \$5,959,987 Number of Jobs: 98 Average Job Price: \$62,000

60. MAGEE CONSTRUCTION Cedar Falls, IA

2016 Remodeling Revenue: \$5,621,859 Number of Jobs: 391 Average Job Price: \$14,378

61. CARNEMARK DESIGN + BUILD Bethesda, MD

2016 Remodeling Revenue: \$5,484,981 Number of Jobs: 15 Average Job Price: \$365,665

62. DREAM DESIGN BUILDERS San Diego, CA

2016 Remodeling Revenue: \$5,470,847 Number of Jobs: 27 Average Job Price: \$241,806

63. BLACKDOG DESIGN/ BUILD/REMODEL Salem, NH

2016 Remodeling Revenue: \$5,453,775 Number of Jobs: 64 Average Job Price: \$85,000

64. CASTLE BUILDING & REMODELING Minneapolis, MN

2016 Remodeling Revenue: \$5,439,482 Number of Jobs: 378 Average Job Price: \$13,820

65. WHITLOCK BUILDERS Charlotte, NC

2016 Remodeling Revenue: \$5,381,892 Number of Jobs: 12 Average Job Price: \$245,000

66. RENEWAL DESIGN-BUILD Decatur, GA

2016 Remodeling Revenue: \$5,328,811 Number of Jobs: 23 Average Job Price: \$216,638

67. CUSTOM DESIGN & CONSTRUCTION El Segundo, CA

2016 Remodeling Revenue: \$5,293,027 Number of Jobs: 27 Average Job Price: \$197,000

68. BRINDISI BUILDERS Marlton, NJ

2016 Remodeling Revenue: \$5,280,389 Number of Jobs: 96 Average Job Price: \$60,000

69. CASE DESIGN/ REMODELING OF SAN JOSE San Jose, CA

2016 Remodeling Revenue: \$5,210,646 Number of Jobs: 359 Average Job Price: \$15,258

70. CHERMAK CONSTRUCTION Edmonds, WA

2016 Remodeling Revenue: \$5,200,000 Number of Jobs: 90 Average Job Price: \$75,000

71. CAPIZZI HOME IMPROVEMENT Cotuit, MA

2016 Remodeling Revenue: \$5,141,292 Number of Jobs: 268 Average Job Price: \$17,473

72. KARP ASSOCIATES

New Canaan, CT 2016 Remodeling Revenue: \$5,126,830 Number of Jobs: 14 Average Job Price: \$300,000

73. UNITED INSTALLS Erlanger, KY

2016 Remodeling Revenue: \$5,100,000 Number of Jobs: 3,400 Average Job Price: \$1,500

74. CUSTOM CONTRACTING Arlington, MA

2016 Remodeling Revenue: \$5,055,181 Number of Jobs: 163 Average Job Price: \$31,013

75. BATTRES CONSTRUCTION

2016 Remodeling Revenue: \$5,026,199 Number of Jobs: 44 Average Job Price: \$110,000

76. SYNERGY BUILDERS West Chicago, IL

2016 Remodeling Revenue: \$5,020,151 Number of Jobs: 71 Average Job Price: \$66,665

77. NEW OUTLOOKS CONSTRUCTION GROUP Robbinsville, NJ

2016 Remodeling Revenue: \$5,011,240 Number of Jobs: 455 Average Job Price: \$11,014

78. APPLIED CONTRACTING SERVICES

Winter Garden, FL 2016 Remodeling Revenue: \$5,010,892 Number of Jobs: 210 Average Job Price: \$23,857

79. SEA CONSTRUCTION San Mateo, CA

2016 Remodeling Revenue: \$5,000,000 Number of Jobs: 14 Average Job Price: \$350,000

80. CRUICKSHANK INC. Atlanta, GA

2016 Remodeling Revenue: \$4,968,290 Number of Jobs: 10,100 Average Job Price: \$492

81. ALASKA TREELINE Anchorage, AK

2016 Remodeling Revenue: \$4,900,000 Number of Jobs: 189 Average Job Price: \$25,000

82. AMSTED DESIGN-BUILD* Ottawa, ON

2016 Remodeling Revenue: \$4,866,895 Number of Jobs: 46 Average Job Price: \$105,802

83. PLATT BUILDERS Groton, MA

2016 Remodeling Revenue: \$4,787,613 Number of Jobs: 35 Average Job Price: \$140,000

84. WOODBRIDGE BUILDERS

Kenilworth, NJ 2016 Remodeling Revenue: \$4,750,000 Number of Jobs: 45 Average Job Price: \$105,000

85. WADDEN CONSTRUCTION Herndon, VA

2016 Remodeling Revenue: \$4,663,919 Number of Jobs: 251 Average Job Price: \$18,581

86. HARWICK HOMES Bonita Springs, FL

2016 Remodeling Revenue: \$4,651,617 Number of Jobs: 60 Average Job Price: \$75,000

87. CRANE BUILDERS Nashville, TN

2016 Remodeling Revenue: \$4,624,377 Number of Jobs: 22 Average Job Price: \$210,199

88. JRHAMMEL/ALAIR HOME Carroliton, TX

2016 Remodeling Revenue: \$4,586,382 Number of Jobs: 13 Average Job Price: \$352,800

89. CIPRIANI REMODELING SOLUTIONS Woodbury, NJ

2016 Remodeling Revenue: \$4,520,344 Number of Jobs: 68 Average Job Price: \$67,154

90. HURST DESIGN BUILD REMODEL Middleburg Heights, OH

2016 Remodeling Revenue: \$4,484,509 Number of Jobs: 65 Average Job Price: \$75,000

91. FINISHED BASEMENTS PLUS Wixom, MI

2016 Remodeling Revenue: \$4,481,290 Number of Jobs: 107 Average Job Price: \$39,900

92. RSU CONTRACTORS Murfreesboro. TN

2016 Remodeling Revenue: \$4,472,091 Number of Jobs: 86 Average Job Price: \$52,000

93. D&B ELITE

Sinking Spring, PA

2016 Remodeling Revenue: \$4,431,628 Number of Jobs: 71 Average Job Price: \$62,417

94. DISTINCTIVE DESIGN REMODELING Lexington, KY

2016 Remodeling Revenue: \$4,386,297 Number of Jobs: 110 Average Job Price: \$39,000

95. TODD WHITTAKER DRYWALL Peoria, AZ

2016 Remodeling Revenue: \$4,355,104 Number of Jobs: 425 Average Job Price: \$15,000

96. HOMEWORKS CONSTRUCTION South Bend, IN

2016 Remodeling Revenue: \$4,300,000 Number of Jobs: 205 Average Job Price: \$22,000

97. THE REMODELING COMPANY Beverly, MA

2016 Remodeling Revenue: \$4,234,347 Number of Jobs: 110 Average Job Price: \$38,494

98. MURPHY BROS. DESIGN | BUILD | REMODEL Minneapolis, MN

2016 Remodeling Revenue: \$4,233,000 Number of Jobs: 112 Average Job Price: \$37,661

99. BUILDING COMPANY NUMBER 7 Nashville, TN

2016 Remodeling Revenue: \$4,200,000 Number of Jobs: 12 Average Job Price: \$350,000

100. INNOVATIVE KITCHEN AND BATH Kirkland, WA

2016 Remodeling Revenue: \$4,184,765 Number of Jobs: 82 Average Job Price: \$42,702

101. D'AMBRA CONSTRUCTION Huntington Beach, CA

2016 Remodeling Revenue: \$4,175,000 Number of Jobs: 20 Average Job Price: \$150,000

102. TRI-STATE CREATIONS Conshohocken, PA

2016 Remodeling Revenue: \$4,173,122 Number of Jobs: 350 Average Job Price: \$11,923

103. JERRY HARRIS REMODELING Chesapeake, VA

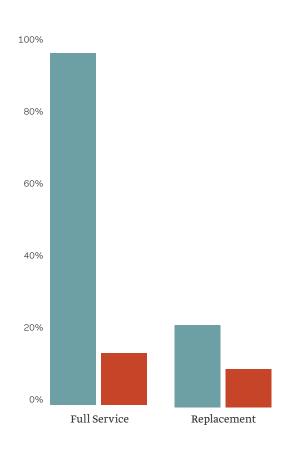
2016 Remodeling Revenue: \$4,157,056 Number of Jobs: 213 Average Job Price: \$19,517

What's Cooking?

Percentage of Firms That Do...

Americans will spend \$31.2 billion in 2017 to remodel 1.8 million kitchens and 2.5 million bathrooms, according to a Farnsworth Group study commissioned by the National Kitchen + Bath Association. Thus, it's no surprise that kitchen and bath projects are the most popular work done by full-service remodelers, with 95.7% saying they work on K+B renovations and 14.7% doing kitchen cabinet refacing.

Replacement contractors, on the other hand, are far more often found doing jobs involving the exterior of the house. Only 22.7% say they do K+B jobs and just 8% offer cabinet refacing.



📕 K&B Remodeling 📕 Kitchen Cabinet Refacing

104. MEN AT WORK DESIGN BUILD* Toronto, ON

2016 Remodeling Revenue: \$4,136,951 Number of Jobs: 19 Average Job Price: \$217,734

105. RI KITCHEN & BATH Warwick, RI

2016 Remodeling Revenue: \$4,134,788 Number of Jobs: 75 Average Job Price: \$55,000

106. MITCHELL CONSTRUCTION GROUP Medfield, MA

2016 Remodeling Revenue: \$4,129,462 Number of Jobs: 30 Average Job Price: \$149,764

107. MCDOWELL REMODELING (MCDOWELL OF ST. CHARLES) St. Charles, IL

2016 Remodeling Revenue: \$4,119,776 Number of Jobs: 125 Average Job Price: \$36,224

108. FATHER & SON CONSTRUCTION CO. Troy, MI

2016 Remodeling Revenue: \$4,101,453 Number of Jobs: 377 Average Job Price: \$10,880

109. KCH CONTRACTING Scotch Plains, NJ

2016 Remodeling Revenue: \$4,100,000 Number of Jobs: 20 Average Job Price: \$250,000

109. IRON RIVER CONSTRUCTION Chaska, MN

2016 Remodeling Revenue: \$4,100,000 Number of Jobs: 178 Average Job Price: \$23,000

111. FOSTER REMODELING SOLUTIONS Lorton, VA

2016 Remodeling Revenue: \$4,055,039 Number of Jobs: 117 Average Job Price: \$41,357

112. REBATH OF AUSTIN Austin, TX

2016 Remodeling Revenue: \$4,049,447 Number of Jobs: 241 Average Job Price: \$16,800

113. 5TH GENERATION CONTRACTING Marietta, GA

2016 Remodeling Revenue: \$3,938,108 Number of Jobs: 49 Average Job Price: \$77,520

114. HAMISH MURRAY CONSTRUCTION Portland, OR

2016 Remodeling Revenue: \$3,875,359 Number of Jobs: 54 Average Job Price: \$71,766

115. ROCON CONSTRUCTION Brielle, NJ

2016 Remodeling Revenue: \$3,800,000 Number of Jobs: 45 Average Job Price: \$150,000

115. BEETREE HOMES Jacksonville, FL

2016 Remodeling Revenue: \$3,800,000 Number of Jobs: 24 Average Job Price: \$150,000

117. KASPER CUSTOM REMODELING Dallas TX

2016 Remodeling Revenue: \$3,769,788 Number of Jobs: 32 Average Job Price: \$117,805

118. GLICKMAN DESIGN BUILD Derwood, MD

2016 Remodeling Revenue: \$3,758,068 Number of Jobs: 12 Average Job Price: \$221,217

119. LEFF CONSTRUCTION DESIGN/BUILD Sebastopol, CA

2016 Remodeling Revenue: \$3,712,745 Number of Jobs: 16 Average Job Price: \$300,000

120. FEINMANN Lexington, MA

2016 Remodeling Revenue: \$3,701,532 Number of Jobs: 22 Average Job Price: \$170,000

121. T HURT CONSTRUCTION Omaha, NE

2016 Remodeling Revenue: \$3,700,000 Number of Jobs: 110 Average Job Price: \$55,000

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122. HAWK CONSTRUCTION Littleton, CO

2016 Remodeling Revenue: \$3,697,133 Number of Jobs: 53 Average Job Price: \$69,757

123. FAIR AND SQUARE REMODELING St Louis Park, MN

2016 Remodeling Revenue: \$3,600,000 Number of Jobs: 65 Average Job Price: \$65,000

124. MARK IV BUILDERS Cabin John, MD

2016 Remodeling Revenue: \$3,578,842 Number of Jobs: 52 Average Job Price: \$63,500

125. REMODELERS OF HOUSTON Houston, TX

2016 Remodeling Revenue: \$3,576,545 Number of Jobs: 15 Average Job Price: \$150,000

126. KLIETHERMES HOMES & REMODELING Columbia, MO

2016 Remodeling Revenue: \$3,544,030 Number of Jobs: 65 Average Job Price: \$49,364

127. CUSTOM DEVELOPMENT OF CALIFORNIA

North Highlands, CA 2016 Remodeling Revenue: \$3,527,550 Number of Jobs: 225 Average Job Price: \$15,678

128. LIVING IMPROVEMENTS Stafford, TX

2016 Remodeling Revenue: \$3,507,844 Number of Jobs: 120 Average Job Price: \$29,232

129. MOSAIC GROUP (ARCHITECTS AND REMODELERS) Atlanta, GA

2016 Remodeling Revenue: \$3,500,000 Number of Jobs: 19 Average Job Price: \$195,000

130. THE KINGSTON GROUP Nashville, TN

2016 Remodeling Revenue: \$3,455,785 Number of Jobs: 24 Average Job Price: \$143,991

131. VPC BUILDERS Banner Elk, NC

2016 Remodeling Revenue: \$3,450,000 Number of Jobs: 75 Average Job Price: \$200,000

132. BAINE CONTRACTING Point Pleasant, NJ

2016 Remodeling Revenue: \$3,432,145 Number of Jobs: 12 Average Job Price: \$280,000

133. BOOHER REMODELING Indianapolis, IN

2016 Remodeling Revenue: \$3,429,755 Number of Jobs: 129 Average Job Price: \$26,587

134. BENNETT BUILDERS & REMODELERS Westlake, OH

2016 Remodeling Revenue: \$3,402,648 Number of Jobs: 45 Average Job Price: \$75,614

135. DANIEL BUILDERS Anderson, SC

2016 Remodeling Revenue: \$3,400,000 Number of Jobs: 95 Average Job Price: \$36,000



RI Kitchen and Bath Warwick, R.I. • 2017 Rank: 105

Not every full-service company offers just remodeling services. Some build new homes, others offer consulting. But the company below provides a little something extra to its clients.

In addition to giving a full design/build experience to its customers, RI Kitchen and Bath (RIKB) offers cash and carry.

"We feel that it's part of our customer service," says Tanya Donahue, vice president of RIKB. "We have clients that come in and have gone to big box stores and need guidance. Specifically, it's the new home client with a general contractor that tells them, 'Go buy your cabinets.' They are really lost about the process."

The company normally sells larger items like cabinets, but it has also sold faucets and tile in the past. Because all cabinets are special-ordered, RIKB requires a sizable deposit for the materials upfront and the rest of the payment is due upon receipt of the order. Donahue says the company has always offered the service and nicknamed it Buy It Yourself (BIY).

RIKB does not advertise BIY, instead opting to offer it as an additional service feature to its customers and by referral only. BIY is a small segment of RIKB's business, but Donahue says it can have a large impact.

"We have had clients walk in saying they are looking for a toilet or a new kitchen sink or faucet. We tell them more about us and we have ended up completing their entire project. ...Most clients are so thankful that we are willing to take the time to discuss a smaller item, even if that means helping them source it through another vendor."—MM

135. DOMUS CONSTRUCTORS Norwalk, CT

2016 Remodeling Revenue: \$3,400,000 Number of Jobs: 12 Average Job Price: \$500,000

137. AM KITCHEN & BATH Yorkville, IL

2016 Remodeling Revenue: \$3,389,437 Number of Jobs: 122 Average Job Price: \$27,785

138. LONE STAR STATE CONSTRUCTION San Antonio, TX

2016 Remodeling Revenue: \$3,373,821 Number of Jobs: 157 Average Job Price: \$22,492

139. G LITTLE Port Townsend, WA

2016 Remodeling Revenue: \$3,301,029 Number of Jobs: 38 Average Job Price: \$105,988

140. CQC HOME Durham, NC

2016 Remodeling Revenue: \$3,283,826 Number of Jobs: 82 Average Job Price: \$40,000

141. LIBERTY HILL CONSTRUCTION Bedford, NH

2016 Remodeling Revenue: \$3,251,000 Number of Jobs: 30 Average Job Price: \$108,366

142. HENDERER DESIGN + BUILD Corvallis, OR

2016 Remodeling Revenue: \$3,244,881 Number of Jobs: 47 Average Job Price: \$70,000

143. CLASSIC HOME IMPROVEMENTS Escondido, CA

2016 Remodeling Revenue: \$3,217,731 Number of Jobs: 103 Average Job Price: \$31,211

144. HWC HOME WORKS CORP.

Wyoming, MI 2016 Remodeling Revenue: \$3,215,265 Number of Jobs: 256 Average Job Price: \$12,560

145. BOTTOS CONSTRUCTION Broomall, PA

2016 Remodeling Revenue: \$3,200,000 Number of Jobs: 48 Average Job Price: \$66,666

146. HOGAN DESIGN AND CONSTRUCTION

Geneva, KS 2016 Remodeling Revenue: \$3,195,980 Number of Jobs: 70 Average Job Price: \$49,800

147. INTERIORWORX Phoenix, AZ

2016 Remodeling Revenue: \$3,193,470 Number of Jobs: 2,349 Average Job Price: \$1,369

148. MCBRIDE CONSTRUCTION Petoskey, MI

2016 Remodeling Revenue: \$3,161,613 Number of Jobs: 160 Average Job Price: \$19,862

149. CLAIRMONT LTD.

Burr Ridge, IL 2016 Remodeling Revenue: \$3,150,000 Number of Jobs: 47 Average Job Price: \$125,000

150. C&R DESIGN AND REMODELING Salem, OR

2016 Remodeling Revenue: \$3,122,010 Number of Jobs: 49 Average Job Price: \$48,000

151. WINSTON BROWN CONSTRUCTION Topeka, KS

2016 Remodeling Revenue: \$3,120,640 Number of Jobs: 77 Average Job Price: \$40,500

152. HOPKINS & PORTER CONSTRUCTION Potomac, MD

2016 Remodeling Revenue: \$3,102,580 Number of Jobs: 20 Average Job Price: \$155,129

153. DESIGNS BY MAIDA Rolling Meadows, IL

2016 Remodeling Revenue: \$3,100,000 Number of Jobs: 11 Average Job Price: \$275,000

154. AL LOWE CONSTRUCTION Oxnard, CA

2016 Remodeling Revenue: \$2,983,893 Number of Jobs: 41 Average Job Price: \$70,000

155. KOWALSKI CONSTRUCTION Phoenix, AZ

2016 Remodeling Revenue: \$2,975,000 Number of Jobs: 47 Average Job Price: \$63,300

156. WHITE CRANE CONSTRUCTION Minneapolis, MN

2016 Remodeling Revenue: \$2,950,000 Number of Jobs: 36 Average Job Price: \$142,000

157. J BROTHERS HOME IMPROVEMENT Maple Grove, MN

2016 Remodeling Revenue: \$2,944,000 Number of Jobs: 86 Average Job Price: \$34,232

158. AMIANO AND SON CONSTRUCTION Tabernacle, NJ

2016 Remodeling Revenue: \$2,917,841 Number of Jobs: 20 Average Job Price: \$116,714

159. AC ERNST BUILDING CORP. Oviedo, FL

2016 Remodeling Revenue: \$2,912,720 Number of Jobs: 328 Average Job Price: \$8,880

160. ELITE REMODELING Frisco, TX

2016 Remodeling Revenue: \$2,910,000 Number of Jobs: 58 Average Job Price: \$50,172

161. DANIELS DESIGN AND REMODELING Fairfax, VA

2016 Remodeling Revenue: \$2,900,000 Number of Jobs: 15 Average Job Price: \$200,000

162. VALLEY HOME IMPROVEMENT Florence, MA

2016 Remodeling Revenue: \$2,872,315 Number of Jobs: 39 Average Job Price: \$65,000

163. CK ROGERS Boise, ID

2016 Remodeling Revenue: \$2,847,365 Number of Jobs: 39 Average Job Price: \$73,009

164. NEW ENGLAND DESIGN & CONSTRUCTION Boston, MA

2016 Remodeling Revenue: \$2,810,383 Number of Jobs: 17 Average Job Price: \$155,055

165. VISION DESIGN AND BUILD San Antonio, TX

2016 Remodeling Revenue: \$2,798,413 Number of Jobs: 25 Average Job Price: \$111,000

166. DALE'S REMODELING Salem, OR

2016 Remodeling Revenue: \$2,764,829 Number of Jobs: 117 Average Job Price: \$37,500

167. GREYMARK CONSTRUCTION

Houston, TX

2016 Revenue: \$2,727,009 Number of Jobs: 23 Average Job Price: \$116,115

168. SUSTAINABLE SOLUTIONS OF VIRGINIA Harrisonburg, VA

2016 Remodeling Revenue: \$2,709,117 Number of Jobs: 24 Average Job Price: \$112,880

169. D.R. DOMENICHINI CONSTRUCTION San Martin, CA

2016 Remodeling Revenue: \$2,701,345 Number of Jobs: 75 Average Job Price: \$36,018

170. J.T. MCDERMOTT REMODELING CONTRACTORS Belleville, IL

2016 Remodeling Revenue: \$2,694,989 Number of Jobs: 98 Average Job Price: \$27,029

171. THE CLEARY CO. Columbus, OH

2016 Remodeling Revenue: \$2,680,254 Number of Jobs: 31 Average Job Price: \$86,459

172. ONECALL SERVICES Lewes, DE

2016 Remodeling Revenue: \$2,667,968 Number of Jobs: 401 Average Job Price: \$9,000

173. HATFIELD BUILDERS & REMODELERS

Plano, TX 2016 Remodeling Revenue: \$2,626,685 Number of Jobs: 20 Average Job Price: \$141,000

174. COPPER SKY RENOVATIONS Atlanta, GA

2016 Remodeling Revenue: \$2,623,239 Number of Jobs: 31 Average Job Price: \$144,000

175. BOARDWALK BUILDERS Rehoboth Beach, DE

2016 Remodeling Revenue: \$2,603,367 Number of Jobs: 55 Average Job Price: \$47,000

176. AIM KITCHEN & BATH Des Moines, IA

2016 Remodeling Revenue: \$2,600,000 Number of Jobs: 70 Average Job Price: \$37,142

177. JMC DEVELOPMENT Parsippany, NJ

2016 Remodeling Revenue: \$2,576,123 Number of Jobs: 28 Average Job Price: \$92,004

178. TRACE VENTURES HOLDINGS Nashville, TN

2016 Remodeling Revenue: \$2,567,585 Number of Jobs: 17 Average Job Price: \$151,034

179. STRITE DESIGN + REMODEL

Boise, ID 2016 Remodeling Revenue: \$2,511,181 Number of Jobs: 50 Average Job Price: \$49,671

180. KNOCKOUT RENOVATION New York, NY

2016 Remodeling Revenue: \$2,500,000 Number of Jobs: 21 Average Job Price: \$125,000

181. GILBERT DESIGN BUILD Bradenton, FL

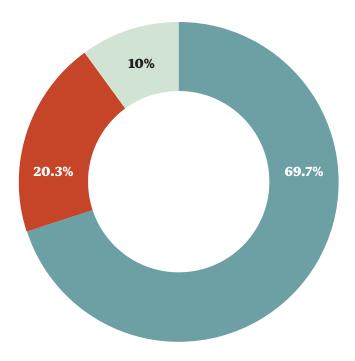
2016 Remodeling Revenue: \$2,486,846 Number of Jobs: 61 Average Job Price: \$39,474

182. TRANSITIONS REMODELING Farmington Hills, MI

2016 Remodeling Revenue: \$2,473,964 Number of Jobs: 85 Average Job Price: \$29,105

183. HOME CHECK PLUS St. Cloud, MN

2016 Remodeling Revenue: \$2,400,000 Number of Jobs: 142 Average Job Price: \$17,000



Top-Tier Dominance

Share of Total Revenue by the Top 300 Remodeling Firms

The No. 1 through 100 full-service companies in the 2017 Remodeling 550 accounted for 69.7% of the \$1.53 billion in total revenue for the group in 2016. The 10 biggest firms overall generated 21.4% of total revenues all by themselves.

The second tier on our list provided 20.3% of all 300 companies' revenue, or nearly \$311 million. And the bottom third delivered 10%; that's about \$153.7 million.

📕 Top Third 📕 Middle Third 📃 Bottom Third



AC Ernst Building Corp.

Oviedo, Fla. • 2017 Rank: 159

In this issue's Your Business section, we discuss some of the benefits the 550 companies offer. For this remodeler, a benefit can mean much more than insuring an employee's health.

"Stay in school" is often directed at kids under 18, but Drew Ernst is making sure the sentiment rings true for adults, too. His company offers full tuition reimbursement as one of its benefits. Ernst has been in business for 11 years and has offered tuition reimbursement for five.

Even before starting his own company, Ernst who holds an A.S. in architecture and a Bachelor of Applied Science in business management, knew he wanted to offer tuition reimbursement to employees because his previous employers had offered the benefit. "But [at those companies], there were so many hoops to jump through that I quit trying," Ernst adds. "It just wasn't attainable."

His program has fewer obstacles. To be eligible for the program, an employee must have worked at AC Ernst for at least six months. They must maintain a 3.0 GPA, and must be pursuing degrees in a field related to the remodeling industry.

Ernst will pay for every class that employees must take to earn their degrees, at both two- and four-year schools. He feels that getting an education is an important part of the construction industry, especially if workers want to do more project or business management than physical building.

Though Ernst says it's too soon to tell, he's hoping the program will help him retain employees. "I want my guys to stay with me as long as they can. And if [this program] changes their desire to stay, that's great."—MM

184. DIFABION REMODELING Indian Trail, NC

2016 Remodeling Revenue: \$2,395,506 Number of Jobs: 30 Average Job Price: \$79,850

185. TWO STOREY BUILDING Bolton, MA

2016 Remodeling Revenue: \$2,394,641 Number of Jobs: 24 Average Job Price: \$100,000

186. FOX HOME INNOVATIONS Manhattan, KS

2016 Remodeling Revenue: \$2,345,000 Number of Jobs: 107 Average Job Price: \$30,000

187. NEW DIMENSION CONSTRUCTION Millbrook, NY

2016 Remodeling Revenue: \$2,323,000 Number of Jobs: 12 Average Job Price: \$193,585

188. FEDERALIST BUILDERS Washington, DC

2016 Remodeling Revenue: \$2,308,383 Number of Jobs: 40 Average Job Price: \$57,709

189. RICK BRAUCHLER JR. & CO. Clinton, CT

2016 Remodeling Revenue: \$2,300,000 Number of Jobs: 14 Average Job Price: \$164,285

190. NEIGHBORHOOD COMMERCIAL Atlanta, GA

2016 Remodeling Revenue: \$2,273,969 Number of Jobs: 130 Average Job Price: \$17,000

191. MERRICK DESIGN AND BUILD Kensington, MD

2016 Remodeling Revenue: \$2,269,433 Number of Jobs: 15 Average Job Price: \$150,000

192. NEWDAY DEVELOPMENT Sherman Oaks, CA

2016 Remodeling Revenue: \$2,259,916 Number of Jobs: 15 Average Job Price: \$150,000

193. HOMETECH RENOVATIONS/LET'S FACE IT Fort Washington, PA

2016 Remodeling Revenue: \$2,257,897 Number of Jobs: 122 Average Job Price: \$18,185

194. HOME MASTERS Las Vegas, NV

2016 Remodeling Revenue: \$2,257,330 Number of Jobs: 147 Average Job Price: \$15,355

195. ATLANTA DESIGN & BUILD Marietta, GA

2016 Remodeling Revenue: \$2,235,436 Number of Jobs: 32 Average Job Price: \$52,535

196. VIRGINIA TRADITION BUILDERS Henrico, VA

2016 Remodeling Revenue: \$2,221,595 Number of Jobs: 54 Average Job Price: \$41,140

197. MAHOGANY BUILDERS Chicago, KS

2016 Remodeling Revenue: \$2,218,000 Number of Jobs: 50 Average Job Price: \$45,000

198. CRINER REMODELING Newport News, VA

2016 Remodeling Revenue: \$2,208,476 Number of Jobs: 40 Average Job Price: \$55,211

GQ

199. YORK ENTERPRISES Tacoma, WA

2016 Remodeling Revenue: \$2,200,000 Number of Jobs: 180 Average Job Price: \$12,200

200. BEATTIE DEVELOPMENT Cape Coral, FL

2016 Remodeling Revenue: \$2,125,640 Number of Jobs: 25 Average Job Price: \$85,026

201. REMODELING DESIGNS Dayton, OH

2016 Remodeling Revenue: \$2,119,761 Number of Jobs: 47 Average Job Price: \$44,504

202. GREEN NATION DIRECT Reseda, CA

2016 Remodeling Revenue: \$2,100,000 Number of Jobs: 65 Average Job Price: \$46,000

202. NORM TESSIER CABINETS

Rancho Cucamonga, CA

2016 Remodeling Revenue: \$2,100,000 Number of Jobs: 80 Average Job Price: \$26,250

204. DC ROBBINS CONSTRUCTION Germantown, TN

2016 Remodeling Revenue: \$2,090,956 Number of Jobs: 237 Average Job Price: \$9,997

205. BH DESIGN + BUILD Mohnton, PA

2016 Remodeling Revenue: \$2,081,529 Number of Jobs: 21 Average Job Price: \$99,120

206. KEY RESIDENTIAL Farmers Branch, TX

2016 Remodeling Revenue: \$2,070,315 Number of Jobs: 34 Average Job Price: \$60,892

207. JEB DESIGN/BUILD Shreveport, LA

2016 Remodeling Revenue: \$2,069,422 Number of Jobs: 35 Average Job Price: \$79,300

208. PLATINUM REMODELING & HANDYMAN SERVICES Minneapolis, MN

2016 Remodeling Revenue: \$2,029,663 Number of Jobs: 58 Average Job Price: \$34,994

209. MEYER CONTRACTING Maryland Heights, MO

2016 Remodeling Revenue: \$2,023,439 Number of Jobs: 80 Average Job Price: \$25,293

210. CROSSROADS CONTRACTING Londonderry, NH

2016 Remodeling Revenue: \$2,001,709 Number of Jobs: 51 Average Job Price: \$39,249

211. E.A. KNIGHT CONSTRUCTION Carterville, IL

2016 Remodeling Revenue: \$1,962,816 Number of Jobs: 380 Average Job Price: \$6,225

212. HDR REMODELING Berkeley, CA

2016 Remodeling Revenue: \$1,950,949 Number of Jobs: 18 Average Job Price: \$102,681

213. JOHN ROGERS RENOVATIONS Woodstock, GA

2016 Remodeling Revenue: \$1,946,265 Number of Jobs: 16 Average Job Price: \$121,641

214. BUILT SQUARE Seattle, WA

2016 Remodeling Revenue: \$1,945,729 Number of Jobs: 21 Average Job Price: \$92,653

215. ELEVATE DESIGN BUILD Crofton, MD

2016 Remodeling Revenue: \$1,907,818 Number of Jobs: 10 Average Job Price: \$117,573

216. LENTON CO. Palmdale, CA

2016 Remodeling Revenue: \$1,899,224 Number of Jobs: 51 Average Job Price: \$37,240

217. SOLEDAD BUILDERS Austin, TX

2016 Remodeling Revenue: \$1,896,000 Number of Jobs: 7 Average Job Price: \$270,000

218. FULFORD HOME REMODELING

Swansea, IL 2016 Remodeling Revenue: \$1,876,826 Number of Jobs: 72 Average Job Price: \$26,067

219. PRYOR CONSTRUCTION Chicago, IL

2016 Remodeling Revenue: \$1,875,000 Number of Jobs: 14 Average Job Price: \$135,000

220. BLACKLINE RENOVATIONS

Dallas, TX 2016 Remodeling Revenue: \$1,838,439 Number of Jobs: 7 Average Job Price: \$262,634

221. BURGIN CONSTRUCTION North Tustin, CA

2016 Remodeling Revenue: \$1,835,425 Number of Jobs: 38 Average Job Price: \$48,300

222. CLARK RENOVATIONS Bethel Park, PA

2016 Remodeling Revenue: \$1,803,939 Number of Jobs: 94 Average Job Price: \$20,000

223. DREMODELING Philadelphia, PA

2016 Remodeling Revenue: \$1,800,000 Number of Jobs: 60 Average Job Price: \$35,000

224. TOTAL HOME CONSTRUCTION CORP. Melville, NY

2016 Remodeling Revenue: \$1,796,623 Number of Jobs: 180 Average Job Price: \$10,000

225. SOUTHLAND DEVELOPMENT SERVICES Peachtree Corners, GA

2016 Remodeling Revenue: \$1,782,894 Number of Jobs: 52 Average Job Price: \$35,000

226. PITTSBURGH REMODELING CO. Pittsburgh, PA

2016 Remodeling Revenue: \$1,779,675 Number of Jobs: 45 Average Job Price: \$39,548

227. COLVIN KITCHEN & BATH Fort Wayne, IN

2016 Remodeling Revenue: \$1,770,418 Number of Jobs: 109 Average Job Price: \$16,242

228. DUNCANS BATH & KITCHEN CENTER Poland, OH

2016 Remodeling Revenue: \$1,752,847 Number of Jobs: 123 Average Job Price: \$15,200

229. THE GARCILAZO GROUP/ THE REHAB DEPOT Vernon Hills, IL

2016 Remodeling Revenue: \$1,750,000 Number of Jobs: 20 Average Job Price: \$90,000

229. HIGHLAND RIDGE CUSTOM HOME REMODELING Oregon City, OR

2016 Remodeling Revenue: \$1,750,000 Number of Jobs: 27 Average Job Price: \$100,000

231. PDQ CONSTRUCTION

Topeka, KS 2016 Remodeling Revenue: \$1,745,179 Number of Jobs: 444 Average Job Price: \$3,931

232. DISTINCTIVE REMODELING SOLUTIONS Roswell, GA

2016 Remodeling Revenue: \$1,736,139 Number of Jobs: 20 Average Job Price: \$86,807

233. CDP ENVIRONMENTAL CONSTRUCTION Argyle, TX

2016 Remodeling Revenue: \$1,710,626 Number of Jobs: 40 Average Job Price: \$42,765

234. SANDIFER CUSTOM HOMES

Jacksonville, FL

2016 Remodeling Revenue: \$1,701,218 Number of Jobs: 25 Average Job Price: \$85,061

235. QUALITY P.M. Delmar, NY

2016 Remodeling Revenue: \$1,700,000 Number of Jobs: 30 Average Job Price: \$57,000

235. MP CONSTRUCTION & EXCAVATION Sykesville, MD

2016 Remodeling Revenue: \$1,700,000 Number of Jobs: 45 Average Job Price: \$38,000

237. MORRIS BUILDERS Rockford, MI

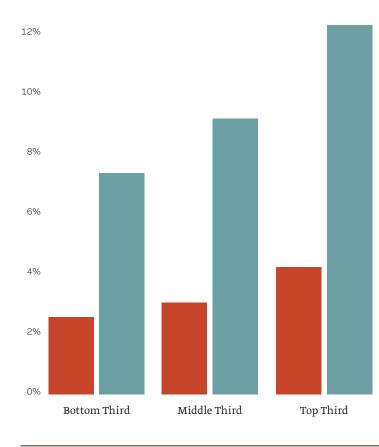
2016 Remodeling Revenue: \$1,687,000 Number of Jobs: 49 Average Job Price: \$40,000

238. ELEMENTS HOME REMODELING Ashburn, VA

2016 Remodeling Revenue: \$1,684,546 Number of Jobs: 96 Average Job Price: \$17,547

239. FOXCRAFT DESIGN GROUP Falls Church, VA

2016 Remodeling Revenue: \$1,658,553 Number of Jobs: 49 Average Job Price: \$33,000



Market Makers

Expenditures for Marketing as Percent of Total Revenue, 2016

Both size and style matter when you look at how big a share of revenue remodelers spend on marketing. Full-service remodelers and replacement contractors who are in the top third of their group spend a significantly higher share of their revenue on marketing than do their counterparts in the bottom third.

But as this chart shows, operating style is an even bigger factor, as even the bottom third of the replacement contractor list devotes a higher share of revenues to marketing than does the top third of the full-service group. That makes sense, because full-service contractors historically start by engaging with a customer and then deciding on a project, while replacement contractors begin with a service to sell and then go looking for customers.

Full Service Replacement

240. PENN CONTRACTORS Emmaus, PA

2016 Remodeling Revenue: \$1,656,738 Number of Jobs: 46 Average Job Price: \$36,016

241. HABIFY Miami, FL

2016 Remodeling Revenue: \$1,650,000 Number of Jobs: 22 Average Job Price: \$75,000

242. SCHULTE CONSTRUCTION Seattle, WA

2016 Remodeling Revenue: \$1,616,417 Number of Jobs: 17 Average Job Price: \$100,000

243. JKC GENERAL CONTRACTOR Flagstaff, AZ

2016 Remodeling Revenue: \$1,600,000 Number of Jobs: 46 Average Job Price: \$33,000

243. WISER HOME REMODELING

New Canaan, CT 2016 Remodeling Revenue:

\$1,600,000 Number of Jobs: 372 Average Job Price: \$7,605

243. CORNERSTONE REMODELING

Omaha, NE 2016 Remodeling Revenue: \$1,600,000 Number of Jobs: 150 Average Job Price: \$10,600

243. AP KIMBALL CONSTRUCTION Yarmouth Port, MA

2016 Remodeling Revenue: \$1,600,000 Number of Jobs: 18 Average Job Price: \$89,000

247. E.D. ENTERPRISES Arlington Heights, KS

2016 Remodeling Revenue: \$1,556,292 Number of Jobs: 54 Average Job Price: \$28,820

248. MATERA BUILDERS Ocean City, NJ

2016 Remodeling Revenue: \$1,546,533 Number of Jobs: 48 Average Job Price: \$32,000

249. ALL PRO BUILDERS Fullerton, CA

2016 Remodeling Revenue: \$1,534,384 Number of Jobs: 82 Average Job Price: \$18,707

250. ALLOY ARCHITECTURE AND CONSTRUCTION Charlottesville, VA

2016 Remodeling Revenue: \$1,532,869 Number of Jobs: 16 Average Job Price: \$95,804

REPLACEMENT CONTRACTORS

If this group's predictions come true, the top 150 replacement contractors in our Remodeling 550 will generate nearly \$3.1 billion in revenue this year, a 12.1% improvement from 2016. The group did nearly 455,000 jobs last year at an average price of \$11,264. Windows, doors, and siding work were most popular.

1. WINDOW WORLD North Wilkesboro, NC

2016 Home Improvement Revenue: \$616,441,415 Number of Jobs: 165,089 Size of Average Sale: \$3,734

2. LEAFFILTER GUTTER PROTECTION Hudson, OH

2016 Home Improvement Revenue: \$112,757,000 Number of Jobs: 37,181 Size of Average Sale: \$3,000

3. SYSTEM PAVERS Santa Ana, CA

2016 Home Improvement Revenue: \$102,757,176 Number of Jobs: 5,278 Size of Average Sale: \$20,455

4. CASTLE WINDOWS Mount Laurel, NJ

2016 Home Improvement Revenue: \$74,426,143 Number of Jobs: 12,287 Size of Average Sale: \$6,050

5. WINDOW NATION Fulton, MD

2016 Home Improvement Revenue: \$73,843,007 Number of Jobs: 9,274 Size of Average Sale: \$7,962

6. 1-800-HANSONS Troy, MI

2016 Home Improvement Revenue: \$71,741,992 Number of Jobs: 8,724 Size of Average Sale: \$8,300

7. UNIVERSAL WINDOWS DIRECT Oakwood Village, OH

2016 Home Improvement Revenue: \$71,032,595 Number of Jobs: 10,294 Size of Average Sale: \$6,900

8. HOMEFIX CUSTOM REMODELING Baltimore, MD

2016 Home Improvement Revenue: \$68,987,528 Number of Jobs: 6,431 Size of Average Sale: \$10,887

9. WINDOW WORLD OF BATON ROUGE Baton Rouge, LA

2016 Home Improvement Revenue: \$67,256,194 Number of Jobs: 18,141 Size of Average Sale: \$3,545

10. FLORIDA HOME IMPROVEMENT ASSOCIATES Hollywood, FL

2016 Home Improvement Revenue: \$64,000,120 Number of Jobs: 3,670 Size of Average Sale: \$17,450

11. THOMPSON CREEK WINDOW CO. Lanham, MD

2016 Home Improvement Revenue: \$57,133,446 Number of Jobs: 7,866 Size of Average Sale: \$7,362

12. STATEWIDE REMODELING DFW Airport, TX

2016 Home Improvement Revenue: \$51,001,486 Number of Jobs: 3,877 Size of Average Sale: \$13,155

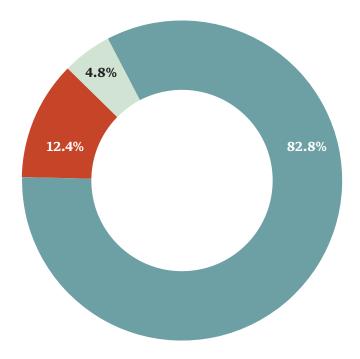
13. AMERICAN VISION WINDOWS

Simi Valley, CA

2016 Home Improvement Revenue: \$49,620,530 Number of Jobs: 7,890 Size of Average Sale: \$6,300

14. NEWSOUTH WINDOW SOLUTIONS Tampa, FL

2016 Home Improvement Revenue: \$41,595,000 Number of Jobs: 3,320 Size of Average Sale: \$12,529



Top-Heavy

Share of Total Revenue by the Top 150 Replacement Contractors

The 50 biggest replacement contractors averaged \$45.8 million in revenue in 2016. That's seven times more than the \$6.8 million averaged by the second 50 in our group and 17 times more than the \$2.7 million average for the third set of 50 companies.

Much of that dominance stems from the performance of the top 10 companies on the list. Those 10 took in \$1.32 billion in 2016. That's 47.9% of the total revenues from all 150 firms.

📕 Top Third 📕 Middle Third 📃 Bottom Third

15. BONE DRY ROOFING Indianapolis, IN

2016 Home Improvement Revenue: \$38,000,000 Number of Jobs: 5,000 Size of Average Sale: \$7,600

16. LONG FENCE AND HOME Beltsville, MD

2016 Home Improvement Revenue: \$37,191,483 Number of Jobs: 2,960 Size of Average Sale: \$12,565

17. COMFORT WINDOWS Syracuse, NY

2016 Home Improvement Revenue: \$36,626,000 Number of Jobs: 6,254 Size of Average Sale: \$5,856

18. MAD CITY WINDOWS Madison, WI

2016 Home Improvement Revenue: \$34,742,650 Number of Jobs: 3,308 Size of Average Sale: \$10,500

19. REBORN CABINETS Anaheim, CA

2016 Home Improvement Revenue: \$30,911,977 Number of Jobs: 2,431 Size of Average Sale: \$11,953

20. TUNDRALAND HOME IMPROVEMENTS Kaukauna, WI

2016 Home Improvement Revenue: \$29,078,954 Number of Jobs: 3,028 Size of Average Sale: \$9,600

21. WOODBRIDGE HOME EXTERIORS Dallas, TX

2016 Home Improvement Revenue: \$28,834,211 Number of Jobs: 2,135 Size of Average Sale: \$10,840

22. WEST SHORE Mechanicsburg, PA

2016 Home Improvement Revenue: \$28,300,000 Number of Jobs: 3,306 Size of Average Sale: \$8,558

23. RENEWAL BY ANDERSEN Mechanicsburg, PA

2016 Home Improvement Revenue: \$27,243,890 Number of Jobs: 2,514 Size of Average Sale: \$10,837

24. K-DESIGNERS Gold River, CA

2016 Home Improvement Revenue: \$26,775,577 Number of Jobs: 2,599 Size of Average Sale: \$10,300

25. WEATHER TITE WINDOWS Tampa, FL

2016 Home Improvement Revenue: \$23,025,000 Number of Jobs: 5,115 Size of Average Sale: \$4,500

26. PARAMOUNT BUILDERS Virginia Beach, VA

2016 Home Improvement Revenue: \$22,479,143 Number of Jobs: 2,378 Size of Average Sale: \$9,453

27. GUTTER HELMET BY HARRY HELMET Millersville, MD

2016 Home Improvement Revenue: \$22,112,385 Number of Jobs: 5,290 Size of Average Sale: \$4,180

28. CHESTERFIELD FENCE AND DECK CO. Chesterfield, MO

2016 Home Improvement Revenue: \$19,386,000 Number of Jobs: 2,909 Size of Average Sale: \$7,340

29. AMERICAN EXTERIORS Greenwood Village, CO

2016 Home Improvement Revenue: \$19,258,383 Number of Jobs: 2,200 Size of Average Sale: \$8,500

30. AMERICAN HOME DESIGN Goodlettsville, TN

2016 Home Improvement Revenue: \$18,980,000 Number of Jobs: 1,800 Size of Average Sale: \$10,900

31. PRAIRIE HOME ALLIANCE Washington, IL

2016 Home Improvement Revenue: \$18,931,789 Number of Jobs: 2,461 Size of Average Sale: \$7,693

32. HOME PERFORMANCE ALLIANCE St. Petersburg, FL

2016 Home Inprovement Revenue: \$18,804,402 Number of Jobs: 1,484 Size of Average Sale: \$12,671

33. S&K ROOFING, SIDING AND WINDOWS Eldersburg, MD

2016 Home Improvement Revenue: \$18,791,869 Number of Jobs: 3,994 Size of Average Sale: \$4,705

34. WESTERN PRODUCTS Fargo, ND

2016 Home Improvement Revenue: \$18,188,888 Number of Jobs: 3,065 Size of Average Sale: \$17,053

35. MCKINNIS INC. Blair, NE

2016 Home Improvement Revenue: \$18,000,000 Number of Jobs: 480 Size of Average Sale: \$11,667

36. AMERICA'S WINDOW Charlestown, IN

2016 Home Improvement Revenue: \$17,751,631 Number of Jobs: 2,415 Size of Average Sale: \$9,000

37. MAXHOME LLC Jefferson, LA

2016 Home Improvement Revenue: \$17,131,980 Number of Jobs: 1,773 Size of Average Sale: \$11,103

38. GILKEY WINDOWS Cincinnati, OH

2016 Home Improvement Revenue: \$17,100,000 Number of Jobs: 2,252 Size of Average Sale: \$7,600



Weather Tight Corp. West Allis, WI • 2017 Rank: 48

For this firm, offering quality benefits to employees comes back to living up to its own value system.

Trusted. It's a word Tod Colbert doesn't take lightly. In fact, it's the core of his firm's value system.

"That value system goes to how we treat each other and how we treat our employees," says the Weather Tight founder and president. "Having a stable, happy workforce makes for a stronger, more stable company."

The system is rooted in the TRUSTED acronym: trustworthy, reliable, united, supportive, thoughtful, enthusiastic, and determined. These words help define the character of the firm's employees, the way it treats its customers and staff, and its benefits package and bonus system.

In addition to health insurance, a 401K, and holiday pay, the company offers paid time off points that can be used for various reasons, including maternity or paternity leave and illness. Points are earned based on longevity, and the value of the point depends on when they are used and how much notice is given.

Bonuses are based on targets for each department, which are then broken down into team and individual goals. The better the team does, the bigger the pool becomes. As the employees exceed goals, the bonus pool grows and each person's performance awards them a greater share.

"We are competing for employees in home improvement but also in the general market, and we're looking for the best employees," Colbert says. "People who perform at a high level are rewarded because as they earn more rewards points and in return they send more value to the bottom line, so it's a win-win."—Erin Ansley

39. SUN TEC SOLAR ENERGY Clearwater, FL

2016 Home Improvement Revenue: \$16,800,000 Number of Jobs: 800 Size of Average Sale: \$21,000

40. GULF COAST WINDOWS Houston, TX

2016 Home Improvement Revenue: \$16,478,879 Number of Jobs: 1,080 Size of Average Sale: \$15,258

41. C&L WARD

Davison, MI

2016 Home Improvement Revenue: \$15,659,689 Number of Jobs: 1,587 Size of Average Sale: \$9,342

42. WIN-DOR Brea, CA

2016 Home Improvement Revenue: \$15,452,659 Number of Jobs: 1,689 Size of Average Sale: \$7,000

43. WHITE ALUMINUM AND WINDOWS

Leesburg, FL

2016 Home Improvement Revenue: \$14,993,892 Number of Jobs: 4,000 Size of Average Sale: \$2,500

44. EXOVATIONS Cumming, GA

2016 Home Improvement Revenue: \$13,461,473 Number of Jobs: 887 Size of Average Sale: \$15,490

45. APPLEBY SYSTEMS York, PA

2016 Home Improvement Revenue: \$13,292,000 Number of Jobs: 1,102 Size of Average Sale: \$12,068

46. FRANZOSO CONTRACTING Croton-on-Hudson, NY

2016 Home Improvement Revenue: \$13,078,405 Number of Jobs: 1,795 Size of Average Sale: \$7,286

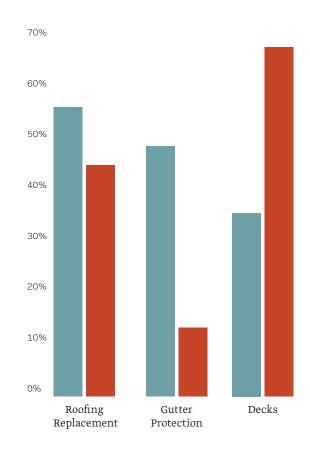
56 REMODELING / MAY 2017

Outside Job

Percentage of Firms That Do...

The titles tend to fit snugly when you compare how full-service and replacement firms operate. As you would expect by the name, full-service firms do lots of things: Of the 17 types of work that we asked about in our survey, 10 were done by at least 44% of the respondents. In contrast, the same was true among replacement contractors for only four of the 17 jobs.

All four of those replacement contractor specialties involved the outdoors: roofs, gutters, siding, and windows/doors. In contrast, the full-service companies tended to weigh more heavily in inside work: kitchens, baths, additions, basements, universal design work, and whole-house remodeling.



📕 Replacement 📕 Full Service

47. AMERICAN DESIGN AND BUILD Bel Air, MD

2016 Home Improvement Revenue: \$13,075,950 Number of Jobs: 637 Size of Average Sale: \$20,527

48. WEATHER TIGHT CORP. West Allis, WI

2016 Home Improvement Revenue: \$13,071,794 Number of Jobs: 1,100 Size of Average Sale: \$11,883

49. ALL COUNTY EXTERIORS Lakewood, NJ

2016 Home Improvement Revenue: \$12,654,000 Number of Jobs: 1,252 Size of Average Sale: \$10,100

50. MILLENNIUM HOME DESIGN Fort Wayne, IN

2016 Home Improvement Revenue: \$12,446,170 Number of Jobs: 1,383 Size of Average Sale: \$13,485

51. INSTALL AMERICA Mohnton, PA

2016 Home Improvement Revenue: \$11,767,827 Number of Jobs: 1,456 Size of Average Sale: \$8,082

52. PRINCE WILLIAM HOME IMPROVEMENT Woodbridge, VA

2016 Home Improvement Revenue: \$11,433,384 Number of Jobs: 729 Size of Average Sale: \$15,683

53. SOUTHWEST EXTERIORS San Antonio, TX

2016 Home Improvement Revenue: \$10,890,000 Number of Jobs: 871 Size of Average Sale: \$12,500

54. KROLL CONSTRUCTION Garden City, MI

2016 Home Improvement Revenue: \$10,775,703 Number of Jobs: 1,186 Size of Average Sale: \$9,085



Orion Home Improvements Fairfax, Va. • 2017 Rank: 132

A recession may not seem like the best time to start a business. But for Jeremiah Davies, the crash was an opportunity for a fresh start.

Jeremiah Davies wasn't scared by the recession. He was inspired by it. At a time when many businesses were folding and friends found themselves out of work, Davies was just getting started.

"I wanted to be a creator and part of a solution and make opportunities happen, and not be a person in a rut," he recalls. "The big 'why' has never changed for me. My purpose was to take care of the people around me, be a source of positivity, and make sure I was providing others with opportunity, whether for a customer to get a good price or for someone in the industry to find a good place to work."

find a good place to work." With that motivation, Davies started his company in 2007 but kept a backup job in insurance restoration until 2011, when he turned his attention to his firm full time. He ran the business solo for two years before hiring a staff. Thanks to nine years in the Marine Corps and a background in sales and marketing, Davies found his stride and perfected his leadership style.

Davies then turned his attention to his six-year plan and structured the company's systems so anyone could easily take over the business in his absence. Doing so allowed his firm to thrive when others were sadly going under, he notes.

He credits his success to understanding the importance of testing and measuring and using the results to make informed decisions. "To become large, you have to be a sales and marketing firm that happens to do construction services projects," Davies adds.—*EA*

55. EXTERIOR MEDICS Springfield, VA

2016 Home Improvement Revenue: \$10,662,401 Number of Jobs: 1,030 Size of Average Sale: \$10,352

56. THE WINDOW STORE HOME IMPROVEMENTS St. Anthony, MN

2016 Home Improvement Revenue: \$10,137,696 Number of Jobs: 1,083 Size of Average Sale: \$9,318

57. YOUR REMODELING GUYS York, PA

2016 Home Improvement Revenue: \$10,080,094 Number of Jobs: 708 Size of Average Sale: \$14,237

58. SUPERIORPRO EXTERIORS Marietta, GA

2016 Home Improvement Revenue: \$9,600,000 Number of Jobs: 1,250 Size of Average Sale: \$7,700

59. DURANTE HOME EXTERIORS

Irondale, AL 2016 Home Improvement Revenue:

\$9,502,505 Number of Jobs: 685 Size of Average Sale: \$13,872

60. CLOSET AMERICA Landover, MD

2016 Home Improvement Revenue: \$9,205,399 Number of Jobs: 1,704 Size of Average Sale: \$5,402

61. FREY CONSTRUCTION & HOME IMPROVEMENT Prairie du Sac. WI

2016 Home Improvement Revenue: \$8,866,542 Number of Jobs: 906 Size of Average Sale: \$9,786

62. HULLCO Chattanooga, TN

2016 Home Improvement Revenue: \$8,766,599 Number of Jobs: 982 Size of Average Sale: \$8,927

63. HOME TOWN RESTYLING Hiawatha, IA

2016 Home Improvement Revenue: \$8,000,427 Number of Jobs: 690 Size of Average Sale: \$10,797

64. RUSSELL ROOFING Oreland, PA

2016 Home Improvement Revenue: \$7,800,000 Number of Jobs: 900 Size of Average Sale: \$8,000

65. PEORIA SIDING & WINDOW CO. Washington, IL

2016 Home Improvement Revenue: \$7,651,156 Number of Jobs: 788 Size of Average Sale: \$9,710

66. CHAMPION ROOFING Bensenville, IL

2016 Home Improvement Revenue: \$7,500,000 Number of Jobs: 300 Size of Average Sale: \$18,000

67. CALBATH Santa Ana, CA

2016 Home Improvement Revenue: \$7,436,540 Number of Jobs: 1,803 Size of Average Sale: \$4,125

68. ALL WEATHER SEAL OF WEST MICHIGAN Lowell, MI

2016 Home Improvement Revenue: \$7,248,768 Number of Jobs: 664 Size of Average Sale: \$10,916

69. ROGERS ROOFING SIDING AND WINDOWS Hammond, IN

2016 Home Improvement Revenue: \$7,122,000 Number of Jobs: 980 Size of Average Sale: \$7,389

70. PELLA VIRGINIA North Chesterfield, VA

2016 Home Improvement Revenue: \$7,000,000 Number of Jobs: 550 Size of Average Sale: \$12,000

71. SCHMIDT SIDING & WINDOW Mankato, MN

2016 Home Improvement Revenue: \$6,461,805 Number of Jobs: 1,115 Size of Average Sale: \$5,795

72. LEAFGUARD BY IOWA HOME SOLUTIONS Granger, IA

2016 Home Improvement Revenue: \$6,319,700 Number of Jobs: 1,286 Size of Average Sale: \$4,900

73. CAROLINA WINDOWS & DOORS Greenville NC

2016 Home Improvement Revenue: \$6,272,447 Number of Jobs: 800 Size of Average Sale: \$7,500

74. POND ROOFING AND EXTERIORS Fairfax VA

2016 Home Improvement Revenue: \$6,239,525 Number of Jobs: 1,105 Size of Average Sale: \$5,646

75. RENEWAL BY ANDERSEN OF NORTHEASTERN WI Kaukauna, WI

2016 Home Improvement Revenue: \$5,978,900 Number of Jobs: 533 Size of Average Sale: \$11,217

76. GREEN STAR EXTERIORS Philadelphia, PA

2016 Home Improvement Revenue: \$5,647,000 Number of Jobs: 608 Size of Average Sale: \$12,147

77. RE-BATH TUCSON AND EL PASO

Tucson, AZ 2016 Home Improvement Revenue: \$5,637,815 Number of Jobs: 429 Size of Average Sale: \$13,142

78. THE BOARD STORE HOME IMPROVEMENTS La Crosse, WI

2016 Home Improvement Revenue: \$5,624,611 Number of Jobs: 797 Size of Average Sale: \$7,050

79. FRONTIER BASEMENT SYSTEMS Clarksville, TN

2016 Home Improvement Revenue: \$5,508,207 Number of Jobs: 3,345 Size of Average Sale: \$7,214

80. ROOF RIGHT Hampstead, MD

2016 Home Improvement Revenue: \$5,498,780 Number of Jobs: 1,430 Size of Average Sale: \$3,845

81. DECKSCAPES OF VIRGINIA Catharpin, VA

2016 Home Improvement Revenue: \$5,405,000 Number of Jobs: 107 Size of Average Sale: \$50,514

82. MILLER CUSTOM EXTERIORS Fredericksburg, OH

2016 Home Improvement Revenue: \$5,232,943 Number of Jobs: 468 Size of Average Sale: \$11,181

83. K&P ENTERPRISES Knoxville, TN

2016 Home Improvement Revenue: \$5,215,000 Number of Jobs: 435 Size of Average Sale: \$12,000

84. ARMORVUE WINDOW & DOOR Boca Raton, FL

2016 Home Improvement Revenue: \$5,044,017 Number of Jobs: 461 Size of Average Sale: \$10,941

85. MIDWEST CONSTRUCTION & SUPPLY Mason City, IA

2016 Home Improvement Revenue: \$5,005,350 Number of Jobs: 480 Size of Average Sale: \$10,428

86. NEW YORK SASH Whitesboro, NY

2016 Home Improvement Revenue: \$4,913,671 Number of Jobs: 786 Size of Average Sale: \$6,251

87. CHAPMAN WINDOWS DOORS & SIDING

West Chester, PA 2016 Home Improvement Revenue: \$4,864,582 Number of Jobs: 707 Size of Average Sale: \$6,880

88. TWIN CITIES SIDING PROFESSIONALS St. Paul, MN

2016 Home Improvement Revenue: \$4,733,219 Number of Jobs: 154 Size of Average Sale: \$32,012

89. SUPERWALL TECHNOLOGIES DBA BESTWAY BASEMENTS Deer Park, NY

2016 Home Improvement Revenue: \$4,688,513 Number of Jobs: 165 Size of Average Sale: \$28,415

90. PHIL BEAULIEU & SONS HOME IMPROVEMENT Chicopee. MA

2016 Home Improvement Revenue: \$4,661,045 Number of Jobs: 433 Size of Average Sale: \$10,765

91. PORCH CONVERSION Wilmington, NC

2016 Home Improvement Revenue: \$4,600,000 Number of Jobs: 470 Size of Average Sale: \$10,000

92. BRADS ROOFING Slidell, LA

2016 Home Improvement Revenue: \$4,580,000 Number of Jobs: 1,500 Size of Average Sale: \$3,300

93. HOMESPEC BASEMENTFIX Ypsilanti, MI

2016 Home Improvement Revenue: \$4,451,594 Number of Jobs: 1,636 Size of Average Sale: \$2,721

94. RGS EXTERIORS South Jordan, UT

2016 Home Improvement Revenue: \$4,400,462 Number of Jobs: 1,600 Size of Average Sale: \$2,700

95. OPAL ENTERPRISES Naperville, IL

2016 Home Improvement Revenue: \$4,304,518 Number of Jobs: 199 Size of Average Sale: \$18,793

96. PH ALLIANCE Washington, IL

2016 Home Improvement Revenue: \$4,265,149 Number of Jobs: 732 Size of Average Sale: \$5,827

97. NEW JERSEY SIDING & WINDOWS Randolph, NJ

2016 Home Improvement Revenue: \$4,233,750 Number of Jobs: 423 Size of Average Sale: \$10,008

98. AHT WISCONSIN WINDOWS Clintonville, WI

2016 Home Improvement Revenue: \$4,079,816 Number of Jobs: 383 Size of Average Sale: \$10,420

99. QUALITY HOME EXTERIORS Omaha, NE

2016 Home Improvement Revenue: \$4,052,863 Number of Jobs: 424 Size of Average Sale: \$9,558

100. WOODS BASEMENT SYSTEMS Collinsville, IL

2016 Home Improvement Revenue: \$3,961,914 Number of Jobs: 220 Size of Average Sale: \$180,000

Rank	Full-Service	Replacement
1	Repeat customers and word-of-mouth (80.3%)	Repeat customers and word-of-mouth (63.3%)
2	Company website/SEO (67.3%)	Company website/SEO (56.7%)
3	Internet referrals from social media (45.7%)	Events/shows (37.3%)
4	Truck/job signs (30.3%)	Internet pay-per-click (32.0%)

Face Time

Top Four Most Productive Lead Sources for Each Group

We may live in a digital world, but for remodelers of all types, personal connections matter. Repeat customers and word-of-mouth remains the most-cited source of new customers. Note also the importance of shows and signage.